

Parrot Key Resort Blends High tech Amenities With Luxury Accommodations

KEY WEST, The Florida Keys (March 5, 2008) – The new Parrot Key Resort provides the latest in high tech amenities as well as unparalleled luxury accommodations, providing guests with the convenience of state-of-the-art technology in a tropical resort setting.

“Technology has become part of the luxury resort experience that our guests expect. Our goal is to provide high-tech conveniences that enhances the guest experience,” said Karl Compton, Parrot Key Resort general manager.

Each of Parrot Key Resort’s one-, two- and three-bedroom beach houses features a third-floor Media Suite equipped with the finest in movie viewing and gaming technology as well as (in one- and two-bedroom homes) a luxury sleep sofa.

Guests will enjoy a complete multimedia experience with such equipment as:

- Xbox 360 gaming system
- Two Ultimate gaming chairs
- Bose Surround Sound System
- 37-inch LCD TV

The latest in technology is not confined to the Media Room at Parrot Key Resort. In addition to fine linens and charming painted furniture, bedrooms are equipped with 32-inch LCD TV, DVD/CD stereo systems and bedside iMode clock radio with iPod docking station. The beautifully appointed living area features a 42-inch LCD TV and DVD/CD stereo system. All homes offer premium cable TV service and guests also have access to a large library selection of DVD films and games, including current releases and classic favorites. And with WI-FI high speed Internet access property-wide, guests can use their laptops to go online virtually anywhere, whether they are poolside or enjoying their shady waterfront porch.

In addition to its numerous high-tech conveniences, Parrot Key Resort boasts exceptional amenities such as four spectacular tropical swimming pools nestled in a world-class sculpture garden and a private sunning beach with powder soft sand. Each beach house fronts one of the four pools or overlooks the beach on Florida Bay. And for the ultimate in relaxing, casual dining, the poolside Cafe and TJ’s Tiki Bar at Parrot Key Resort offers island fare and refreshments in a lush, sculpture garden atmosphere.

Inside the beach houses, Singh Resorts’ attention to detail creates a level of luxury and comfort far beyond the expected.

All homes feature:

- Private porches with spectacular sunset, waterfront or pool views

- Gourmet kitchens with custom wood cabinetry, marble counters, stainless appliances and a full compliment of kitchenware
- Tiled floors and crown molding throughout
- Individually selected original art
- Grocery service
- Daily housekeeping porter service

Additionally, Parrot Key Resort guests have access to a wide array of recreational programs including fishing excursions; snorkeling and diving; water sports and water craft rental; tennis and golf; spa services; bicycling, eco-tours and historic district tours. And the resort's Adventure Concierge is available coordinate personalized excursions to the Keys' most enchanting destinations.

Parrot Key Resort is located at 2801 N. Roosevelt Blvd., Key West, Fla., 33040. For reservations, call 1-866-MID-KEYS or visit www.singhresorts.com.

About Singh Resorts in the Florida Keys

Singh Resorts' intimate collection of resort homes breathe The Keys, with waterfront locations boasting sophisticated interior design and first-class amenities, all presented in a traditional village setting, each with a distinct sense-of-place. Guests enjoy a vacation experience accented by Florida Keys Conch-style architecture, handmade furnishings, custom fabrics, local artwork and abundant native landscaping throughout. All Singh Resorts meet the impeccable standards of founder Pritam Singh. He is a legendary New England builder most famous for the development of the Truman Annex in Key West and specializing in historic preservation, fine architectural detail and quality resorts. Singh has established a new benchmark in vacation homes, creating an entirely fresh vacation experience for visitors to the Florida Keys.